

A part of the insertion platform 3' to send the sheets in which the image receiving sheet on which the image is formed, and the transfer sheet onto which the image is to be transferred, are superimposed, to the heat roller pair to heat and press the sheets, in the image transfer apparatus is structured by the member 2G having a function to transmit the light from the lower side. The light transmission function member is any one of a transparent portion, translucent portion, light diffusion portion, or opening portion, and the light source 2L is arranged on its lower side.